Because it matters

Amazon Product Listing

EW600

Title

Title

Version 1 (80 bytes)

BenQ WXGA Smart Projector (EW600), DLP, Meeting Room Projector, 3600 Lumens

Version 2 (200 bytes)

BenQ WXGA Smart Projector (EW600), DLP, Meeting Room Projector, 3600 Lumens , USB Reader, PC-Free, Wireless Projection, Internet Connection, Lamp Save – Meeting Room Smart Projector With APP Supported

Red word is Necessary item , Do not edit.
No more than 200 bytes.
紅字為必要文字，勿自行編輯
不超過200字元

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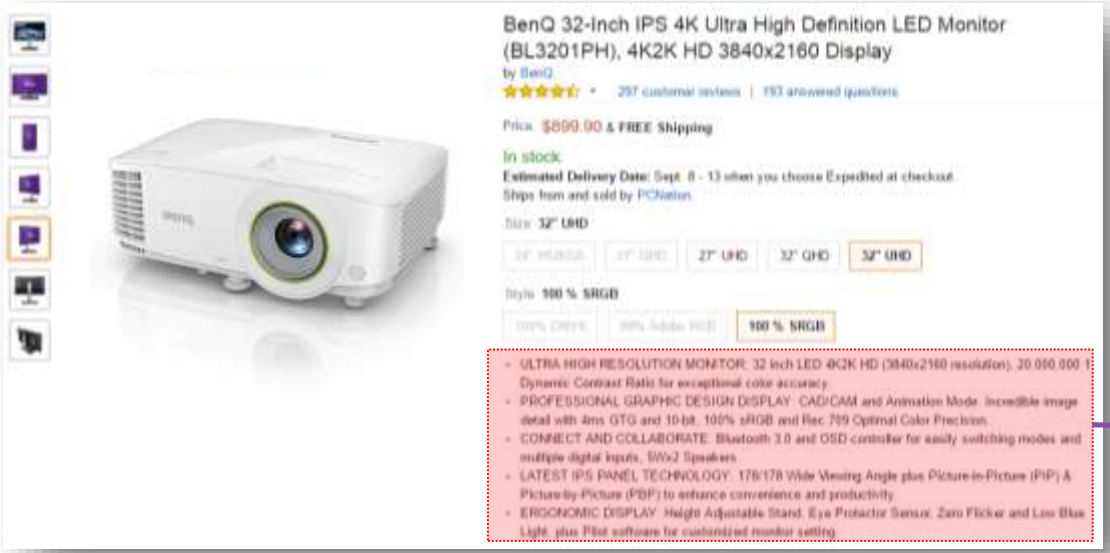
Bullet points



Bullet points

- INTERNET CONNECTIVITY OFFERS APP ENABLEMENT : Internet service allows activating business related apps for collaborative working to boost efficiency.
- USB READER-PC Free: Supporting wide range of file format, Microsoft Word, Excel, PowerPoint and PDF onto screen without the need for a PC
- WIRELESS PROJECTION: Compatible with smart phone, tablet or laptop PC and systems to instantly mirror project on the screen eliminating cable clutter.
- CRYSTAL CLEAR IMAGE: Exclusive Infographic Mode for showcasing the text and graphics of infographic attribute to high lumen and color gradation.
- EXTENDED LAMP LIFE: Smart ECO Mode and Lamp Save Mode provides up to 15,000hrs lamp life to keep low total cost ownership.

Red word is Necessary item , Do not edit
No more than 5 points and description of each point under 150 bytes.
紅字為必要文字，勿自行編輯
不超過5項，每項描述不超過150字元

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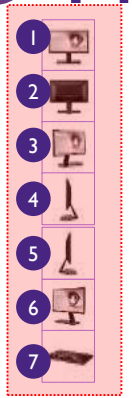
0 Product Images

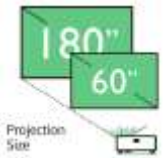


***Add image Alt-text (image keyword) while uploading the image**

- Use brief but descriptive alt text to describe image
- Maximum of 100 characters on each image keyword

***Upload video information:**

- One video per ASIN.
- Acceptable Formats: MPEG-2 (.mpeg), Windows Media (.wmv), QuickTime (.mov) or FLV (.flv).
- Maximum Size Allowed: 499Mb. (Best results if under 100Mb.)
- File Length: Unrestricted
- Minimum Video Quality: At least 720px wide, at least 872 kbps. Either 4:3 (standard) or 16:9 (widescreen) aspect ratios work equally well.

1	2	3	4	5	6	7
						Estimate to be done on 10/M
Main Product Photo	Feature/ Scenario (*Product Photo)	Feature/ Scenario (*Product Photo)	Feature/ Scenario (*Product Photo)	Feature/ Scenario (*Product Photo)	Feature/ Scenario (*Product Photo)	Scenario Video
Optional:						

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A+ Content –Simulation (PC)

0

Basic information
- Title
- Bullet point
- Product photos

1

A+ content
- Template 1(fixed): 970x600 Image Header With Text

2

Optional

3

A+ content
- Template 2 (fixed): 970x300 Standard Image (Light Text Overlay)
- Template 3 (fixed): 970x300 Standard Image (Light Text Overlay)
- Template 4+5 (fixed): 1000x1000 Standard Image Standard Module

4

5

6

Description

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A+ Content –Simulation (mobile)

0 Basic information

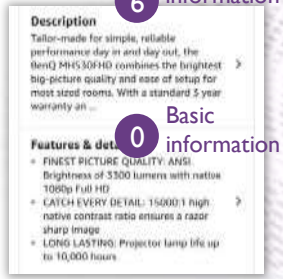
1 2 Fixed

3 Fixed

4 Fixed

5 Fixed

6 Basic information



0 Basic information

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A+ Content - Template 1

- Image size: 970x600
- Header title: Maximum of 150 Characters
- Headline : Maximum of 150 Characters
- Body Text (max 6000 bytes)

Smart Solutions to Elevate Your Agile Team

Image Alt-text: (Caption: Maximum of 100 characters)
BenQ meeting room smart projector EW600 elevates your agile team to boost efficiency

Lead a Seamless Meeting with Apps

Living in an ever-changing, fast-paced environment, an agile working mindset and method is indispensable. BenQ EW600 Smart Projector offers smart, modern solutions to boost work efficiency.

- BenQ Smart Control: BenQ Smart Control turns your smartphone into a smart remote control to freely navigate business apps
- Blizz: Allows you to start video conferences anywhere.
- Teamviewer: you can remotely access another computer to view files or troubleshoot a problem.
- WPS Office: Includes Writer,Presentation, and Spreadsheets, allowing you to create documents collaboratively with your team members in the meeting
- FileFox: Browser offers Internet connectivity to search for anything.

Users can download BenQ Smart Control to turn your smartphone into a smart remote control to freely navigate business apps

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A+ Content - Template 2

- Image size: 970x300
- Header title: Maximum of 160 Characters
- Choose Black or White Overlay

Image Alt-text: (Caption: Maximum of 100 characters)
BenQ EW600 Business Smart Projector Supporting a Wide Range of File Formats

Completely PC Free-Supporting a Wide Range of File Formats

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A+ Content - Template 3

- Image size: 970x300
- Header title: Maximum of 160 Characters
- Choose Black or White Overlay

Image Alt-text: (Caption: Maximum of 100 characters)
BenQ EW600 Business Smart Projector starts a video conference anytime.

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A+ Content - Template 3 Optional

- Image size: 970x300
- Header title: Maximum of 160 Characters
- Choose Black or White Overlay

Image Alt-text: (Caption: Maximum of 100 characters)
BenQ Smart Control quickly turns your smartphone into a smart remote control

BenQ Smart Control quickly turns your smartphone into a smart remote control

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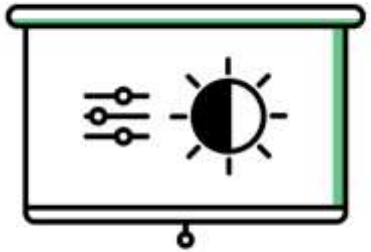
A+ Content – Template 4

Image Alt-text:
(Caption: Maximum of 100 characters)
BenQ EW600 business smart projector features high brightness and WXGA



High Brightness

High Brightness and WXGA
With 3600lm high brightness and WXGA native resolution.EW600 offers subtle details, ultra-sharp readability.

- Image size: 1000x1000
- Header title: Maximum of 160 characters
- Description: Maximum of 1000 characters

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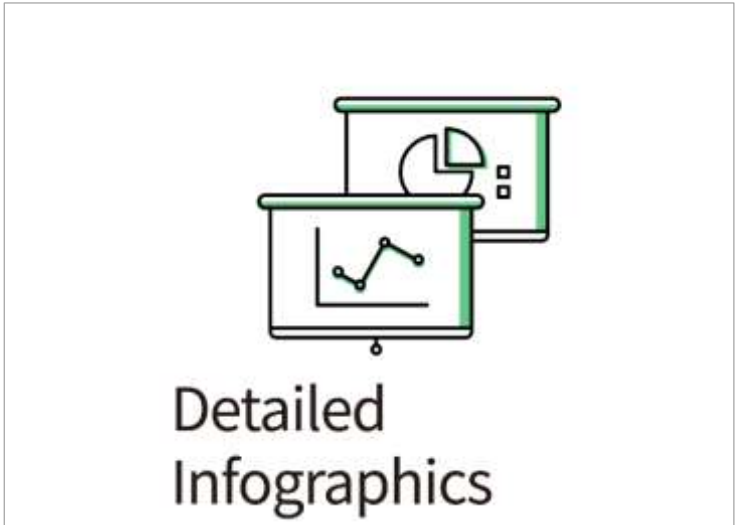
A+ Content – Template 4

Image Alt-text:
(Caption: Maximum of 100 characters)
BenQ EW600 business smart projector provides high brightness and better color gradation.



Exclusive Infographic Mode
Great showcasing the text and graphics of infographic in detail thanks to the high brightness and better color gradation.

- Image size: 1000x1000
- Header title: Maximum of 160 characters
- Description: Maximum of 1000 characters

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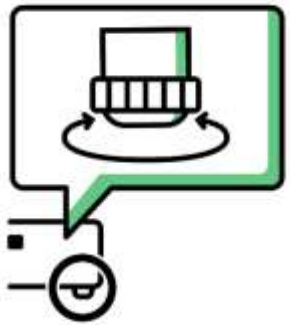
A+ Content – Template 4

Image Alt-text:
(Caption: Maximum of 100 characters)
BenQ EW600 business smart projector features adjustment feet for convenient setup



Easy Setup

Adjustment Feet for Convenient Setup
Two adjustment feet, including a retractable adjustment foot, significantly enhance flexibility for projector setup and mobility in various types of meeting rooms.

- Image size: 1000x1000
- Header title: Maximum of 160 characters
- Description: Maximum of 1000 characters

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A+ Content – Template 4

Image Alt-text:
(Caption: Maximum of 100 characters)
BenQ EW600 business smart projector's vertical keystone function gives you perfect alignment

Vertical Keystone for Perfect Alignment
Vertical keystone function adjusts the image for a professionally squared image. Keystone correction makes it easy to project ideally aligned images from a variety of locations.

- Image size: 1000x1000
- Header title: Maximum of 160 characters
- Description: Maximum of 1000 characters

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A+ Content – Template 5

Image Alt-text:
(Caption: Maximum of 100 characters)
Wireless solution eliminates cable clutter and is compatible with all devices to instantly mirror.

Show What You Got Instantly
The wireless projection feature allows for seamless collaboration to stimulate innovation.

- Image size: 1000x1000
- Header title: Maximum of 160 characters
- Description: Maximum of 1000 characters

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A+ Content – Template 5

Image Alt-text:
(Caption: Maximum of 100 characters)
Supporting a wide range of file formats without the need for a PC.

Hold Meetings without a Computer
Stay agile and professional with all big files stored in a compact USB flash drive.

- Image size: 1000x1000
- Header title: Maximum of 160 characters
- Description: Maximum of 1000 characters

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A+ Content – Template 5

Image Alt-text:
(Caption: Maximum of 100 characters)
BenQ Business Smart Projector EW600 Boosts meeting efficiency by completing tasks on the spot.

Business Apps to Complete Your Tasks in the Meeting
Boost meeting efficiency by completing tasks right away on the spot.

- Image size: 1000x1000
- Header title: Maximum of 160 characters
- Description: Maximum of 1000 characters

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A+ Content – Template 5

Image Alt-text:
(Caption: Maximum of 100 characters)
BenQ Business Smart Projector EW600 starts meetings without wait with easy setup

Start Meetings without Wait
Fast and easy setup to start meetings in a blink whenever ready.

- Image size: 1000x1000
- Header title: Maximum of 160 characters
- Description: Maximum of 1000 characters

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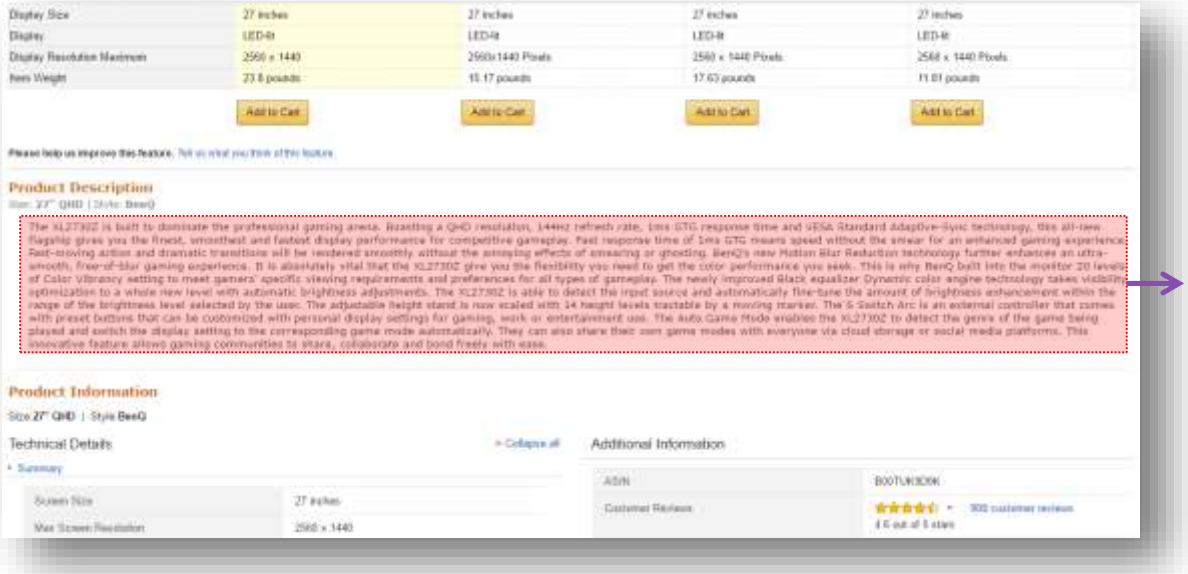
6 Product Description



Designed for the most productive meetings that can easily connect presenters, BenQ EW600 smart projector possesses the smart solution to lead a seamless meeting with business apps and be organized with just a USB. EW600 delivers powerful projection performance with effortless setup, a long lamp life of 15,000 hours and an environmentally-conscious operation.

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Search Term

Version 1 (for Version 1 title):

infographic lamp save mode USB port feet adjustment APP enablement smart projector WPS office presentations Blizz video conference Teamviewer Firefox Internet 3500 3600 lumens wireless projectors digital video cell phone iphone smartphone android

Version 2 (for Version 2 title):

Infographic lamp save mode USB port feet adjustment APP enablement smart projector WPS office presentations Blizz video conference Teamviewer Firefox Internet 3500 3600 lumens wireless projectors digital video multimedia bluetooth auto power off

Amazon search terms in most regions have a limit at 250 bytes
多數Amazon 有字數限制250字元

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BenQ
Because it matters